



LUDWIG AMARYLLIS
(see other side)

NEW PLANT NOVELTIES FOR 1954

Reservations for these
new plants

must be made

NOW!

JAN 6 - 1954
U. S. Department of Agriculture

THE GOLDEN-LEAVED LILY-OF-THE-VALLEY (Scientists call this plant *Convallaria majalis* fol. aureus variegatus.) Don't let that frighten you. It is the very rare and beautiful form of the large flowered lily-of-the-valley with golden striped leaves. Supplied as dormant plants for earliest spring planting. Each \$1.50; 3 for \$4.00.

NEW GLADIOLUS NOVELTIES . . .

CRATER LAKE (Williams) 1954 introduction. A new "near-blue" gladiolus. 8 wide-open 5" flowers out at once of lovely violet-blue. Healthy. We have a limited number of bulbs from John Bastian of Oregon, co-introducer, for our customers who are interested in the finest new gladiolus. Each \$2.00 for large bulbs. Medium, \$1.50 each.

GOLD BANK. Heavily ruffled and needlepointed light yellow flowers forming a wide ribbon of color, opening 10 florets at once on tall stalks. A few bulbs of this variety were released in 1953 and met with instantaneous approval. Each, Large, \$1.50; Medium, \$1.00.

LEIF ERICKSON. New sensational creamy white. Huge spikes of bloom. Each \$.25; 10 for \$2.50; 100 for \$25.00.

NEW DAHLIAS FOR 1954 (offered for the first time). Excellent for garden and cutting.

COMET (Anemone-flowered). Greatly admired glowing deep red. Keeps very well. Excellent for cutting. Each \$1.00; 3 for \$2.75.

HOUSE OF ORANGE (Decorative). Soft glowing orange. In constant bloom throughout the season. Each \$1.75; 3 for \$5.00.

MAKE-UP (Small Decorative). Deep rose-pink. Beautiful. Each \$1.00; 3 for \$2.75.

TORNADO (Semi-Cactus). From Holland where it won the Challenge Cup as best new dahlia. A wonderful bright red. In tests, it kept longer than any other dahlia when cut. Each \$1.00; 3 for \$2.75.

NEW ISMENES — Ismenes have beautiful fantastically shaped, very sweet-scented flowers on medium-tall stems. May be used as a pot plant or early-flowering summer bulb.

ADVANCE — Large pure white flowers with green striped throat. Each \$1.00; 3 for \$2.75.

SULPHUR QUEEN — Primrose yellow with light yellow and green stripes in throat. Each \$1.60; 3 for \$4.50.

"PLANT WITH PRIDE"

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FAMOUS LUDWIG HYBRID AMARYLLIS

BRIGHTEN THE DARK DAYS OF WINTER with these fabulous plant aristocrats. These are not mixed unnamed seedlings so frequently sold to customers, but are **SPECIAL NAMED VARIETIES**. Very easy to grow. Full instructions accompany each order. Guaranteed to flower and please the most exacting plant lover!!! Each bulb, depending on variety, will usually produce two or more huge spikes of 4 or more flowers to a spike. Each flower measures from 7" to 10" across. Stock is very scarce, so order immediately. (Please allow for short delay in receiving bulbs, as many must come directly from originator in Holland.)

NEW NAMED HYBRIDS . . .

- FRANKLIN ROOSEVELT** — Unique, huge deep currant-red flowers. The darkest red of all. Each \$5.00.
- LUDWIG'S DAZZLER** — Giant, perfectly-shaped, dazzling pure white flowers. Each \$6.00.
- LUDWIG'S SCARLET** — Massive scarlet flowers on robust stalks. Each \$4.00.
- MACARTHUR** — Outstandingly large rich blooms of deep Dutch Vermilion. Each \$6.00.
- MARIA GORETTI** — Beautiful pure white 8 inch flowers. Frequently 3 spikes from a bulb. Each \$4.00.
- MISS MARGARET TRUMAN** — Most outstanding pure rose-pink amaryllis yet produced. Huge flowers. Remarkable color. Each \$8.00.
- ORANGE WONDER** — One of the largest known. Enormous poppy-red. Each \$5.50.
- PINK FAVORITE** — Ten inch flowers of Camellia-rose pink. Very scarce. Each \$10.00.
- PINK PERFECTION** — Often three huge spikes per bulb with enormous rose-opal flowers. Each \$10.00.
- RED SPARKLE** — Late flowering rich Dutch Vermilion with 9 inch flowers. Each \$4.00.
- SALMON JOY** — Especially beautiful soft Mandarin Red. Each \$4.50.
- SHOW GIRL** — Turkey red with blood red throat. Fine exhibition variety. Each \$4.00.
- SNOW QUEEN** — Often has 12 huge white flowers on three different spikes all open at once. Unforgettable. Each \$4.00.
- WYNDHAM HAYWARD** — Glossy dark Orient Red. Tops in size, beauty, and color intensity. Each \$7.00.

(See our Fall 1953 illustrated catalog, page 27, for further information regarding these amazing new varieties.)

ORDER IMMEDIATELY TO AVOID DISAPPOINTMENT

**Remember to —
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